





Discover the various ways that you can work with Exactly What to Say founder Phil M Jones or me as an EWTS Certified Guide to identify and elevate life's critical conversations, whether you or your organisation are brand new to the work or have been implementing and seeing results and wish to work more closely with us.

 Inspire	Phil M Jones	Chris Ruskiewicz
<p><b>Keynotes - up to 90 mins</b></p> <p>An in person experience for a fully customized presentation at your next event, inclusive of any additional requirements on the day for book signings, panels, or workshops.</p> <p><b>Virtual Keynote</b></p> <p>A fully customized presentation at your event delivered from the presenter's home studio either LIVE or pre-recorded with 3 month recording license included.</p> <p><b>Custom Webinar</b></p> <p>A standalone webinar with custom title, topic and description to meet the learning needs of your audience, inclusive of lifetime license of recording for internal use.</p>	<p>\$50k plus expenses</p> <p>From \$30k</p> <p>From \$30k</p>	<p>\$5k-\$25k plus expenses</p> <p>\$3k-\$15k</p> <p>From \$5k</p>

 Elevate	Phil M Jones	Chris Ruskiewicz
<p><b>Group Training - up to 90 mins</b></p> <p>A custom training for your team to draw principles and lessons from EWTS towards your specific business issues.</p> <p><b>Group Training - half day/up to 4 hours</b></p> <p>A custom training for your team to have an immersive learning experience around the 4 cornerstones of conversational excellence.</p> <p><b>Group Training - full day/up to 8 hours</b></p> <p>A complete training experience delivering an overview of the full EWTS curriculum.</p> <p><b>90 Minute Virtual Workshop</b></p> <p>An interactive workshop hosted at a mutually agreeable time, in the presenter's own Zoom room for a maximum of 50 people.</p> <p><b>Private Coaching</b></p> <p>Scheduled monthly calls to elevate your individual competence in specific critical conversations (minimum 3-month commitment).</p> <p><b>31 Day Challenge</b></p> <p>A video-based training to help individuals exposed to the magic words to practice meaningful application over a 31-day period.</p>	<p>\$50k plus expenses</p> <p>\$50k plus expenses</p> <p>\$65k plus expenses</p> <p>\$10k</p> <p>N/A</p> <p>Free</p>	<p>\$3,500 plus expenses</p> <p>\$5k plus expenses</p> <p>\$7,500 plus expenses</p> <p>From \$2,500</p> <p>N/A</p> <p>Free</p>

### Personal Certification

An immersive individual experience exploring the full EWTS curriculum in a small group environment with application in life, leadership and business. Includes full workbook, certificate and additional certification assets.

\$5,500

From \$1,500

### Team Certification

An immersive team experience exploring the full EWTS curriculum in a group of up to 30 people with custom application around your own specific objectives. Includes full workbook, certificate and additional certification assets.

\$75k plus expenses

From \$15k

### Corporate Certification

Ability to work directly with Phil and the team to licence the materials inside your organization, deliver trainings and workshops, and equip individuals in your business to train the curriculum to your team members.

By private consultation

By private consultation



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Often the decision between a customer choosing you over someone like you is your ability to know exactly what to say, when to say it, and how to make it count.

Learn practical and instantly applicable skills in this book by Phil M Jones, who's trained more than two million people across five continents and over fifty countries in the lost art of spoken communication.

In Exactly What to Say™, Phil delivers what he calls his "Magic Words" and precise examples of how you can use them. Expect to read the book quickly and feel instantly motivated to create your own examples to help you win more business, have more influence in your workplace and grow your persuasiveness in social circumstances.

[Learn more at exactlywhattosay.com](http://exactlywhattosay.com)
